

EVENING CHIC

FORMAL NIGHT GETS A MODERN LUXURY REBOOT.



EVENING CHIC – DETAILED FAQs

Guest: I don't want to be in the dining room in a tuxedo or gown, and sit next to someone in jeans or a shirt.

Answer: I can understand that. The beauty of Evening Chic is that guests who wish to wear traditional formal wear can still do so, and guests who wish to dress up a nice pair of jeans, or wear their favorite little black dress can do so, too. It's about feeling free to get glamorous and be sophisticated in your own way. We hope that if you feel amazing in formalwear, you'll feel amazing on Evening Chic nights, and that whoever is sitting next to you feels amazing, too, however they like to get glamorous.

Guest: Is Celebrity still a premium cruise line?

Answer: Yes.

Guest: What do you mean by designer jeans?

Answer: This means "nice jeans" (in the UK, they'd be referred to as "smart jeans") with no holes, rips or tears. Jeans that you dress up a bit, with a nice top and shoes/heels for women, and a dress shirt, button-down shirt, or sweater for men, with or without a jacket.

Guest: Evening Chic is not Modern Luxury!

Answer: Celebrity stands out for offering a modern luxury vacation experience. When it comes to attire, modern luxury travel is often more relaxed than traditional formal attire. So, rather than tell our guests they need to wear traditional formalwear to fit in on certain nights onboard, we're giving formal night a modern luxury reboot. We want our guests to feel free to get glamorous and be sophisticated in their own way.

Celebrity **X** Cruises®

EVENING CHIC – DETAILED FAQs

**Guest: Why does Carnival have formal nights and Celebrity which is a premium brand does not?
(Or if guest asks about any other cruise line besides Celebrity)**

Answer: We can't speak on behalf of any other cruise line. We are focused on delivering a modern luxury vacation experience to our guests – and that includes more relaxed attire than traditional formal attire.

Guest: What will happen if I wear jeans that look too scruffy, or if I enter the dining room with a casual jeans outfit such as jeans, sneakers, and a polo shirt or t-shirt?

Answer: Our shipboard teams have always monitored the dress code and will continue to do so on Evening Chic nights. If guests aren't dressed properly, we will kindly request that they change, or that they dine in the Oceanview Café.

Guest: Will the attire guidelines be posted outside the dining room?

Answer: No, but they will be in "Celebrity Today," our onboard daily newsletter.

YOU ALSO NEED TO KNOW:

When Evening Chic is initially rolled out, we will have an additional blurb of copy in the Celebrity Today which speaks to what Evening Chic is. It'll be a scaled down version of:

We are evolving the traditional cruise ship formal night. Now, on up to two nights on every cruise, Evening Chic activities are being introduced, and Evening Chic attire is replacing Formal attire. While dressier than Smart Casual, Evening Chic is intended to be less dressy than Formal attire.

Women should feel comfortable wearing:

A cocktail dress

Skirt, pants or designer jeans with an elegant top

Men should feel comfortable wearing:

Pants or designer jeans with a dress shirt, button-down shirt or sweater

Optional sport coat or blazer

