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ROYAL CARIBBEAN INTERNATIONAL® TAKES TRAVEL CHANNEL ON TOUR OF MEDITERRANEAN

Travel Channel Host Samantha Brown Takes Her First Cruise Onboard Royal Caribbean International's Brilliance of the Seas®

Travel Channel viewers accustomed to touring the world's great hotels with popular host Samantha Brown can join her on October 14 at 9 p.m. ET/PT as the travel pro takes a prime-time exploration of new waters aboard her first cruise vacation. Filmed onboard a Mediterranean sailing of Royal Caribbean International's *Brilliance of the Seas*, **SAMANTHA BROWN'S FIRST CRUISE** packs 12 nights worth of onboard adventure, shore excursions, sightseeing, fine dining, and pampering all into a one-hour special.

Viewers will vacation alongside Brown as she visits unforgettable ports of call, including Barcelona, Spain; Nice, France; Florence, Naples, Rome and Venice, Italy; Dubrovnik, Croatia; and Corfu, Greece. While in port, Brown participates in a number of Royal Caribbean's shore excursions, including a gondola ride and walking tour in Venice, a minibus excursion visiting Rome's treasures, a visit to traditional country homes throughout Croatia's Konavle Valley, and a four-wheel drive tour with off-road exploration and local dining in Corfu.

Not one to sit back with a book while onboard, Brown soaks in the amenities and adventures on *Brilliance of the Seas*, including scaling the ship's rock-climbing wall, unwinding with a seaweed wrap and facial in the *Brilliance of the Seas* Day Spa, and attending a colorful masquerade ball.

"Through my travels on **GREAT HOTELS** I've been lucky to experience some of the most beautiful hotels and resorts across the world," said Brown. "While I was a little nervous embarking on my first cruise experience, I quickly discovered that like any great resort, cruise vacations offer a little something for everyone. This tour of the Mediterranean was an enriching experience, and I think that fans of **GREAT HOTELS** will see that cruising offers a variety of ways to indulge the mind, body and spirit. It was a great experience that I look forward to sharing with our viewers."

"We were excited to host Samantha Brown on her first cruise," said Dan Hanrahan, senior vice president, Marketing and Sales, for Royal Caribbean International. "The special allowed us to showcase one of our many European itineraries and demonstrate to viewers what guests on our international sailings have known all along – that exploring Europe aboard a Royal Caribbean cruise allows travelers to enjoy several countries and cultures, all from an elegant and exciting home base that travels with them."

In 2005, four Royal Caribbean ships will sail European itineraries, including *Brilliance of the Seas*, *Legend of the Seas*, *Splendour of the Seas*, *and Jewel of the Seas* – the cruise line's newest ship. Itinerary lengths range from three- to 14-night sailings and ports of call include cities in France, Italy, Spain, Greece, Croatia, Scandinavia and the United Kingdom.

For guests looking to extend their time on land, Royal Caribbean also offers exclusive cruisetours, which pair European cruises with one of four land vacation packages – two in Spain, one to London and Paris, and one to London and York. All land packages are escorted by knowledgeable tour directors and include visits to top cultural attractions and five-star accommodations.

Royal Caribbean International is a global cruise brand with 19 ships now in service and two more under construction. The company also offers unique cruisetour vacations in Alaska, Canada and Europe. For additional information about the cruise line, please visit the company's Web site at www.royalcaribbean.com or call 800-327-6700.

Travel Channel is the only television network devoted exclusively to travel entertainment. Capturing the fascination, freedom and fun of travel, Travel Channel delivers insightful stories from the world's most popular destinations and inspiring diversions. It is available in 77 million homes and is a service of Discovery Networks, U.S., a unit of Discovery Communications, Inc. Visit Travel Channel on the Web at http://www.discovery.com.