



Awards and Honors

2014 - Celebrity Cruises was prestigiously honored with "Cruise Line of the Year" among the best companies in the travel industry TTG Travel Awards (UK)

2014 - Honoring the best in the travel industry, Travel Weekly presented Celebrity Cruises with 26 Magellan Awards, marking the fourth consecutive year that the brand has won the highest number of honors than any other cruise line.

11 Gold Magellan Awards:

- Website - celebritycruises.com - the fourth consecutive award-win
- Web Marketing/Advertising - CNN pushdown unit
- Promotional Video - Family Experience
- Promotional Video - 123go!
- Promotional Video - Top Chef at Sea

"Cruise Elements - Premium Ship" category:

- Spa Design - Canyon Ranch SpaClub
- Atrium Design - Grand Foyer, Celebrity Reflection
- Entertainment - Indulgence
- Suite Design - Reflection Suite
- Suite Design - Signature Suite - the second consecutive win
- Restaurant Design - Qsine - the third consecutive win

15 Silver Magellan Awards:

"Cruise - Overall" category:

- Premium Ship - Celebrity Reflection
- Large Cruise Ship - Celebrity Reflection - the second consecutive win
- Eco-Friendly "Green" Cruise Ship - Celebrity Equinox
- Loyalty Program - Captain's Club
- Blog - Catalyst
- Mobile App - CruiseLingo
- Mobile App - Galapagos

"Cruise Marketing" category:

- Advertising/Marketing Campaign - Remember Everything
- Print Advertising - LGBT Brand Ad
- Website - thecelebritycommitment.com
- Web Marketing/Advertising - 123go! Web Banners - the second consecutive win
- Web Marketing/Advertising - iPad "Disrupter" Units





“Cruise Elements - Premium Ship” category:

- Restaurant Design - Blu
- Entertainment - Reflection: The Show
- Cabin Design (non-suite) - AquaClass

2014 - Celebrity Cruises' 10 main restaurants were each honored - again - with a prestigious Wine Spectator “Award of Excellence” during the respected publication's second year of recognizing cruise lines
Wine Spectator Restaurant Wine List Awards

2014 - In the digital publication's first annual editor's choice awards, Bon Voyage's cruise experts awarded Celebrity Cruises as the cruise industry's best in “Best Nightlife” and “Most Innovative Cabins”
Bon Voyage's Editor's Choice Awards

2014 - Celebrity Cruises received one of the top five honors in Travel + Leisure's World's Best rankings for the “Mega-Ship Cruise Line” category
Travel + Leisure's 19th annual World's Best Awards

2014 - Western travel agents awarded Celebrity Cruises with the overall “Best Onboard Dining” and “Best Refurbished Ship” - honoring Celebrity Constellation
TravelAge West magazine's WAVE Awards

2014 - Celebrity Cruises was voted to win the top honors in the “Medium-sized ship” and “Large Ship” categories at the publication's annual Agents' Choice Awards
Canadian Travel Press magazine's Agents' Choice Awards

2014 - In recognition of “the best for LGBT travelers,” MeetMeOnboard.com's second annual CRUIZIE Awards recognized Celebrity Cruises with five top honors, for the second consecutive year, in the following categories:

- Best Large Ship Cruise Line (winner in 2013)
 - Best Overall Food Experience (winner in 2013)
 - Best Overall Ship Décor (winner in 2013)
 - Most Comfortable Cabins (winner in 2013)
 - Best Onboard Spa Facilities (winner in 2013)
- MeetMeOnboard.com CRUIZIE Awards

2014 - Cruise Critic's readers voted Celebrity's Celebrity Silhouette as the winner of “Best Mediterranean Cruises” in the large ship category, along with Celebrity Equinox and Celebrity Reflection
Cruise Critic Cruisers' Choice Awards



- 2014 - Celebrity Xpedition was awarded "Best Shore Excursions" in the small ship category
Cruise Critic Cruisers' Choice Awards
- 2014 - Cruise Critic UK readers honored Celebrity Eclipse as the winner of "Best from UK" and
"Best Cabins" in the large ship category
Cruise Critic UK Cruisers' Choice Awards
- 2014 - Celebrity Equinox received the top spot for "Best Service" and "Best for Public Rooms"
in the large ship category
Cruise Critic UK Cruisers' Choice Awards
- 2014 - Celebrity Cruises swept the destinations category for "Best Mediterranean Cruises" with the top
three honors given to Celebrity Silhouette, Celebrity Reflection and Celebrity Equinox in the
large ship category
Cruise Critic UK Cruisers' Choice Awards
- 2014 - Celebrity Cruises beloved Celebrity Century received the highest honors in "Best Overall,"
"Best Dining," "Best Fitness," "Best Service," and "Best Value for the Money" in the mid-ship category
Cruise Critic UK Cruisers' Choice Awards
- 2014 - Condé Nast Traveler's readers recognized four modern, luxurious Celebrity ships among the top ten
in the world in the large ship category, which are Celebrity Eclipse, Celebrity Equinox,
Celebrity Solstice and Celebrity Silhouette
Condé Nast Traveler's 26th annual "Top 100 Cruise Ships in the World" Readers' Poll
- 2014 - Porthole's editor-and-chief honored Celebrity Cruises' Molecular Bar with an Editor-in-Chief Award
for "Best Bar"
Porthole Cruise Magazine's Editor-in-Chief Awards
- 2014 - Celebrity Cruises recognized as "Best Premium Cruise Line" by UK trade partners for the third
consecutive year
Travel Weekly's UK annual Globe Awards
- 2013 - Travel Weekly readers honored Celebrity Cruises as the "Best Premium Cruise Line" for the
sixth consecutive year
Travel Weekly's 11th annual Readers Choice Awards
- 2013 - Celebrity Cruises was awarded "Best Cruise Line in Europe" for the fourth consecutive year
Travel Weekly's 11th annual Readers Choice Awards
- 2013 - The fifth consecutive year, readers awarded Celebrity Cruises with "Best Premium Ship" for
Celebrity Reflection
Travel Weekly's 11th annual Readers Choice Awards



- 2013 – U.S. News & World Report debuted its “Best Cruises” rankings and recognized Celebrity Cruises in the top three of the following categories:
Best Cruise Lines for Families
Best Cruise Lines for the Money
U.S. News & World Report
- 2013 – Readers of Porthole Cruise Magazine have voted Celebrity Cruises the winner of five categories, the most the premium brand has received in the history of the poll. Celebrity’s top honors were in the following:
- Best Main Dining Room Cuisine – for the fifth consecutive year
 - Best Fitness Facilities
 - Best Spa Facilities
 - Best Onboard Cabana
 - Best Signature Cocktail
- Porthole Cruise Magazine’s 15th annual Readers’ Choice Awards
- 2013 – Among the top 25 cruise lines, Celebrity Cruises retained its #2 spot in the large ship category
Condé Nast Traveler’s annual Readers’ Choice Awards
- 2013 – The top publication’s readers voted Celebrity into the top 9 cruise lines for the midsize-ship category
Condé Nast Traveler’s annual Readers’ Choice Awards
- 2013 – Celebrity Cruises honored for “Best Standard Cabins” and “Best Cruise Ship Bar” with the guest-favorite Martini Bar venue.
Cruise Critic’s annual Editors’ Picks Awards
- 2013 – UK Cruise Critic editors awarded Celebrity Cruises with “Best Suites: Solstice Class,” and “Best Cruise Ship Bar” for the Sky Observation Lounge.
Cruise Critic’s annual UK Editors’ Picks Awards
- 2013 – Celebrity Cruises received the top honor as Travel + Leisure’s World’s Best in the “Mega-Ship Cruise Line” category with Celebrity Silhouette
Travel + Leisure’s 18th annual World’s Best Awards
- 2013 – Celebrity Cruises’ 10 main restaurants were each honored with a prestigious Wine Spectator “Award of Excellence” during the respected publication’s first year of recognizing the cruise industry
Wine Spectator Restaurant Wine List Awards
- 2013 – Honoring the best in the travel industry, Travel Weekly presented Celebrity Cruises with 23 Magellan Awards, marking the second consecutive year the brand has won the highest number of honors.



10 Gold Magellan Awards:

“Cruise Marketing” category:

- Advertising/Marketing Campaign - Modern Luxury
- Direct Mail - Captain’s Club News (Spring 2013)

“Cruise Marketing” category continued:

- Print Advertising - Europe Spreadadvertorial (Travel +Leisure, July 2013)
- Website - CelebrityCruises.com - the third consecutive annual Magellan Awards win
- Website - ExperienceCelebrity.com

“Cruise Elements - Premium Ship” category:

- Cabin Design [non-suite] - AquaClass
- Entertainment - Reflection, The Show
- Restaurant Design - Qsine

“Cruise Elements - Premium Ship” category continued:

- Restaurant Design - Lawn Club Grill
- Suite Design - Signature Suite, Celebrity Reflection

13 Silver Magellan Awards:

“Cruise - Overall” category:

- Eco-Friendly “Green” Cruise Ship - Celebrity Reflection®
- Large Cruise Ship - Celebrity Reflection®

“Cruise Marketing” category:

- Print Advertising - Europe Double-Sided Insert
- Promotional Video - Beyond Words
- Promotional Video - 2013 LXTV Spots
- Promotional Video - There/Getting There
- Web Marketing/Advertising - 123go! Web Banners

“Cruise Marketing” category continued:

- Web Marketing/Advertising - Homepage Takeover Push Down Units
- Web Marketing/Advertising - Custom Trade Website (experiencecelebrity.com/hub)

“Cruise Elements - Premium Ship” category:

- Atrium Design - Grand Foyer, Celebrity Reflection
- Pool Design - Solarium, Solstice Class



“Cruise Elements - Premium Ship” category continued:

- Spa Design - AquaSpa® by Elemis
- Suite Design - Reflection Suite, Celebrity Reflection

2013 - More than 45,000 INCENTIVE magazine readers honored Celebrity Cruises as the only cruise line to receive a 2013 Platinum Partners Award outside of the cruise category, among the “Individual Travel Awards” winners, and also recognized the premium brand in the “Cruise Lines” category for the second consecutive year.

INCENTIVE magazine’s 21st annual Platinum Partners Awards

2013 - In recognition of “the best for LGBT travelers,” MeetMeOnboard.com awards Celebrity Cruises with the top honor in the following categories for the first-ever annual CRUIZIE Awards:

- Best Large Ship Cruise Line
- Best Overall Food Experience
- Best Overall Ship Décor
- Most Comfortable Cabins
- Best Onboard Spa Facilities

MeetMeOnboard.com CRUIZIE Awards

2013 - Western travel agents awarded Celebrity Cruises with “Best Onboard Dining,” and “Cruise Line with the Highest Guest Satisfaction” for the fourth consecutive year
TravelAge West magazine’s WAVE Awards

2013 - Celebrity Cruises’ public relations team awarded Gold Hermes Creative Award in special event category for “A Taste of Modern Luxury” pop-up restaurant
Hermes Creative Awards

2013 - Celebrity Cruises’ public relations team won PRSA New York’s Big Apple Award in the “marketing consumer services: travel, tourism & hospitality” category for “A Taste of Modern Luxury” pop-up restaurant
Public Relations Society of America (PRSA) Big Apple Awards

2013 - Prow’s Edge Cruise Magazine recognized Celebrity Cruises as one of the top three “Best Food Cruise Lines” and “Best Cruise Lines for Romance”
Prow’s Edge Cruise Lines Awards

2013 - Cruise Critic’s readers voted Celebrity’s Celebrity Reflection as the winner of “Best Dining” in the large ship category, along with five more Celebrity ships in the top 10 - Celebrity Solstice, Celebrity Eclipse, Celebrity Equinox, Celebrity Constellation and Celebrity Silhouette.
Cruise Critic Cruisers’ Choice Awards

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- 2013 - Celebrity Eclipse was awarded "Best Value for Money" in the large ship category
Cruise Critic Cruisers' Choice Awards
- 2013 - Celebrity Summit was voted as the winner in "Best Embarkation" in the mid-size ship category
Cruise Critic Cruisers' Choice Awards
- 2013 - Cruise Critic UK's readers awarded Celebrity Eclipse as the winner of "Best Overall,"
"Best for Cabins," "Best Dining," "Best Embarkation," "Best Fitness," "Best for Public Rooms,"
"Best for Value," "Best Shore Excursions" and "Best from the U.K." in the large ship category
Cruise Critic UK Cruisers' Choice Awards
- 2013 - Among various awards, Celebrity Solstice, Celebrity Eclipse and Celebrity Silhouette, were ranked
top three in the "Best Service," "Best Overall" and "Best Cabins" in the large ship category
Cruise Critic UK Cruisers' Choice Awards
- 2013 - Condé Nast Traveler's readers awarded Celebrity Xpedition among the top ten in the small ship
category for the first time
Condé Nast Traveler's 25th annual "Top 100 Cruise Ships in the World" readers' poll
- 2013 - Celebrity's Celebrity Equinox, Celebrity Eclipse and Celebrity Solstice were ranked among the top
10 of the large ship category
Condé Nast Traveler's 25th annual "Top 100 Cruise Ships in the World" readers' poll