



The all new...  
**GROUPS Your WAY!**<sup>SM</sup>



**GROUPS YOUR WAY IS ROYAL CARIBBEAN INTERNATIONALS<sup>®</sup> ALL NEW GROUP BOOKING POLICY THAT WAS DESIGNED WITH FEEDBACK FROM OUR VALUED TRAVEL PARTNERS TO OFFER MORE FLEXIBILITY TO MARKET AND SELL CRUISES, YOUR WAY!**

**The Right Tools for Increased Group Business**

**Rates**

- Locked in rates that allow more time to market and sell your groups

**Flexibility**

- Hold space for extended periods of time

**Convenience**

- Don't wait to book your group! Take advantage of all the exciting benefits of this policy, book your group today and benefit from the flexibility and convenience of Groups Your Way!
- Instantly create group bookings, allocate staterooms and manage payments online 24 hours a day, 7 days a week with the new CruiseMatch booking solution available on CruisingPower.com
- Request seating arrangements, apply GAP points and take advantage of some of the industry's leading online tools and solutions using the Group Travel portal on CruisingPower.com

**More Options**

- Several different ways to book groups based on the number of staterooms you wish to hold

**Option 1: Hold up to 16 Staterooms**

- No upfront deposit
- 180 days to sell the space
- Names and deposits due 180 days from creation

**Option 2: Hold up to 50 staterooms**

- \$50 deposit per stateroom due 30 days from holding group space
- Hold space at original rate for up to 180, 120, or 90 days prior to sailing as long as sufficient staterooms have been sold
- Scheduled space review dates :
  - 180 days from creation
    - sell at least 20% of your space to keep all unsold inventory
    - If less than 20%, reduce unsold space by 50%
  - 360 days from creation
    - Reduce unsold inventory by 50%
  - 240 days from sailing
    - Reduce unsold inventory by 50%
  - 180, 120 or 90 days from sailing (depending on sailing length)
    - Reduce all unsold inventory

**Option 3: Hold more than 50 staterooms or Ship Charters**

- A group partner will be assigned for travel partners seeking to book groups over 50 staterooms. They will help you custom-tailor a sales timeline to meet your needs.

Travel Partners will be able to take advantage of the new Groups Your Way policy for new and most pre-existing groups by calling a Royal Caribbean International<sup>®</sup> group partner advocate.

Stay tuned to Cruising Power and VIP Cruise Pass for all the latest information and releases regarding this exciting policy. If you have a specific question you would like answered feel free to send it to [grouprequest@rccl.com](mailto:grouprequest@rccl.com).

**We look forward to earning your group business one group at a time!**

