



ROYAL INCENTIVE REWARDS PURCHASING AND REDEMPTION IS AS EASY AS 1, 2, 3:

1. Call the Royal Incentive Rewards Sales Desk at 888-305-4549 to purchase.
2. Certificates are mailed to you and are ready for you to award.
3. Once the winner is ready to reserve their cruise, they simply call us and we'll handle the rest.

**ROYAL CRUISE DOLLARS
PROVIDE THE ROYAL TREATMENT.**

Our Royal Incentive Rewards Certificates also come with the option to add Royal Cruise Dollars. This is a great way to provide even more enjoyment to your most valued employees, clients and partners. You may choose from a range of dollar denominations that can be used in a variety of ways:

**Stateroom Upgrades • Cruise Upgrades • Addition of 3rd or 4th Guests to Stateroom
Spa Treatments • Souvenirs • Specialty Dining • Shore Excursions
Cruisetours • Transfers • And So Much More!**

Don't wait to reward the people who make your business successful. Nothing motivates like a vacation - and no vacation is more rewarding than a Royal Caribbean cruise vacation.

**If you have any questions regarding the Royal Incentive Rewards Program,
email RoyalIncentiveRewards@rccl.com.**

TO PURCHASE YOUR ROYAL INCENTIVE REWARDS CERTIFICATES, CALL



**ROYAL INCENTIVE REWARDS
INDIVIDUAL INCENTIVE CRUISE CERTIFICATE PROGRAM**



NOT ALL INCENTIVE PROGRAMS ARE CREATED EQUAL. THAT'S WHY WE CREATED ROYAL INCENTIVE REWARDS.

The people who make your business successful are the ones that stand out above the rest. The cream of the crop. Top dog. The big kahuna. They deserve to be recognized for their hard work, passion and dedication. That is why we created an Individual Incentive Rewards Program that is as rewarding to them as they are to you.

Royal Caribbean International® now brings you a program that recognizes individuality and rewards it accordingly—where stellar employees, sales people, valued partners and clients are rewarded with a magnificent Royal Caribbean cruise vacation, only kicked up a notch. Unlike group incentive travel, individual incentive travel gives recipients the freedom to go where they want, when they want. This is the highest form of recognition - a huge value for your most valued. And doesn't the best of the best deserve better than the rest?

KEY PROGRAM BENEFITS:

🚢 SO EASY YOU'LL THINK WE'VE GIVEN YOU A KEY TO OUR VACATION NATION.

This turnkey program is hassle free, easy to implement and makes administration a breeze. We handle the fulfillment, redemption and booking process so you don't have to.

🚢 INCENTIVE CERTIFICATES CATERED TO THEM AND A BUDGET CATERED TO YOU.

Choose from a wide range of certificate levels at various price points.

🚢 ORDER AS MANY OR AS FEW AS YOU LIKE.

There is no minimum or maximum number of certificates to be purchased.

🚢 OUR FLEXIBILITY LETS YOU STRETCH FURTHER THAN OTHER REWARD PROGRAMS.

With limited black out dates, Individual Incentive Cruise Certificate recipients can travel when they want, where they want.

🚢 CHOICES AS ENDLESS AS THE HORIZONS WE SAIL.

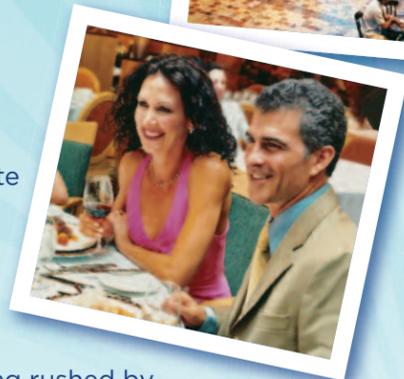
Reward recipients can choose from a wide variety of departure ports, itineraries, ships, nights and stateroom accommodations.

🚢 CERTIFICATES ARE FULLY UPGRADEABLE AND TRANSFERABLE.

Individual Incentive Cruise Certificate winners can opt to use the certificate as stated or upgrade to a different stateroom at the prevailing rate of the sailing. They can also apply the face value of the certificate to a different Royal Caribbean sailing of their preference.*

🚢 THE TERM "EXPIRED" HAS BEEN RETIRED.

Reward recipients have plenty of time to redeem their prize without feeling rushed by looming expiration dates. That means they'll have more time to save up on vacation days for the nice, long relaxing cruise they deserve.**



EXCEPTIONAL INCENTIVES - ENDLESS OPPORTUNITY.

Here are some examples of how you can use these rewards to motivate & inspire:

- 🚢 Encourage achievement of company goals and objectives.
- 🚢 Recognize those who have met and exceeded sales targets.
- 🚢 Prizes for sales related contests. Great for distributors, manufacturers, wholesalers and independent reps.
- 🚢 Excellent motivator for non-sales goals. Reward productivity, safety awareness, attendance or quality customer service.
- 🚢 Loyalty programs, promotions, traffic builders and sweepstakes.
- 🚢 Increase casino play or reward top players.
- 🚢 Stimulate increased donations when used in charitable raffles.
- 🚢 An alternative rebate option for high ticket items.

WHICH CERTIFICATE LEVEL IS RIGHT FOR YOU?

Royal Incentive Rewards provides you with a wide variety of certificate levels at a price point to fit every budget.

CRUISE LENGTH	CERTIFICATE LEVEL	APPLICABLE SAILING TIME FRAME	PRODUCT DESCRIPTION
3 & 4-Night	Bronze	Sept. - Dec.	Bahamas
	Silver	Sept. - Dec.	Bahamas
	Gold	Sept. - May	Bahamas
	Platinum	Year Round	Bahamas
4 & 5-Night	Bronze	Sept. - Dec.	Caribbean
	Silver	Sept. - Dec.	Caribbean
	Gold	Sept. - May	Caribbean
	Platinum	Year Round	Caribbean
	Diamond	Year Round	Caribbean, Mexico, Europe, Bermuda
6 & 7-Night	Bronze	Sept. - Dec.	Caribbean, Mexico
	Silver	Sept. - Dec.	Caribbean, Mexico
	Gold	Sept. - May	Caribbean, Mexico
	Platinum	Year Round	Caribbean, Mexico
	Diamond	Year Round	Caribbean, Mexico, Canada & Alaska
	Royal Diamond	Year Round	Caribbean, Mexico, Canada, Alaska & Europe
	Royal Crown Diamond	Year Round	Caribbean, Mexico, Canada, Alaska, Europe & Oasis Class
Up to 12-Night	Premier	Year Round	Bahamas, Caribbean, Bermuda, Mexico, Canada, Alaska, Europe & Oasis Class

*Recipient pays difference between Certificate value and lowest fare publicly available from the cruise line at the time of redemption, excluding special rate programs.**Certificates have no expiration date. Certificates redeemed more than 2 years after the issue date will provide the holder of the certificate with a dollar credit amount against the cost of their cruise. The dollar credit amount will be based on the value for that type of certificate as shown in the Royal Caribbean price table in effect at the time the Certificate was purchased.