

Crown & Anchor SOCIETY



DIAMOND PLUS MEMBER

PAULA
SMITHHHHHHHHHHHHHHHHHHHHHHHHHHHHHHH

MEMBERSHIP NUMBER: 023456789999
CRUISE CREDITS: 2

Renewing
THE BENEFITS THAT MATTER MOST TO YOU.
YOU DESERVE THE ROYAL TREATMENT

As a Diamond Plus member of the Crown & Anchor Society, we recognize the value of your repeat business and are excited to share enhanced benefits created just for you. We want to make cruising with Royal Caribbean International® even more spectacular - and this is just the beginning.

NEW BENEFITS FOR DIAMOND PLUS MEMBERS

ONBOARD BOOKING BONUS

As of June 1st, 2010, **only** Crown & Anchor Society members will enjoy the benefit of reserving their next cruise onboard. The new and exclusive **Onboard Booking Bonus** gives you an onboard credit of up to \$200, and when you use it **with** either your Balcony & Suite Discount or with a Crown & Anchor Society Savings Certificate you can save even more than before, especially if you reserve six months in advance. Please visit www.RoyalCaribbean.com/crownandanchor and login for examples of how you can save.

HERE'S HOW IT WORKS:

ONBOARD BOOKING BONUS + BALCONY & SUITE DISCOUNT*						
	Booked > 6 months			Booked < 6 months		
Sailing	Onboard Booking Bonus	Balcony & Suite Discount	NEW Total Savings	Onboard Booking Bonus	Balcony & Suite Discount	NEW Total Savings
3-5 Nights	\$25	\$150	\$175	\$25	\$125	\$150
6-9 Nights	\$100	\$250	\$350	\$100	\$225	\$325
10-14 Nights	\$150	\$350	\$500	\$150	\$325	\$475
15+ Nights	\$200	\$350	\$550	\$200	\$325	\$525

* Onboard Booking Bonus can be used for any future sailing, and must be reserved when onboard
 * Balcony & Suite Discounts can be used with an Onboard Booking Bonus and are available on any sailing

ONBOARD BOOKING BONUS + SAVING CERTIFICATE*						
	Inside Stateroom			Outside Stateroom		
Sailing	Onboard Booking Bonus	Savings Certificate	NEW Total Savings	Onboard Booking Bonus	Savings Certificate	NEW Total Savings
3-5 Nights	\$25	\$35	\$60	\$25	\$75	\$100
6-9 Nights	\$100	\$75	\$175	\$100	\$150	\$250
10-14 Nights	\$150	\$115	\$265	\$150	\$225	\$375
15 + Nights	\$200	\$115	\$315	\$200	\$225	\$425

* Onboard Booking Bonus can be used for any future sailing, and must be reserved when onboard

* Savings certificates can only be used on designated sailings, and vary by quarter. These examples are based on saving certificates available through 7/31/10

PRIORITY NOTIFICATION OF SPECIAL OFFERS

These exclusive opportunities are often only available for a limited-time. Be sure we have your most up-to-date e-mail address so we can bring our best offers to you first.

UPGRADE AVAILABILITY FOR DIAMOND PLUS MEMBERS

Royal Caribbean usually sails to its capacity; however in the event we are able to offer an upgrade, we will continue to make our Diamond Plus Members a priority. We will contact you in advance of sailing if an upgrade becomes available, so please make sure we have your most recent contact information.

NEW PRIORITY ACCESS SEATING IN ENTERTAINMENT VENUES

Diamond Plus members will now enjoy reserved VIP seating for any of our main production shows.

ENHANCEMENTS TO YOUR ULTIMATE VALUE BOOKLET

In addition to many of your favorite offers, we've added new savings, including: 45 minutes free internet plus 20% off internet packages, savings for laundry, dry cleaning, pressing, a free photo and more while onboard.

AND REMEMBER your other benefits haven't gone away - like access to the Concierge Lounge, your personalized amenity and behind the scenes tours to name a few.

Our goal is to continue to recognize our most valued guests. Therefore, we will continue to look for ways to enhance your Crown & Anchor Society benefits. For full details on all your current and newly added benefits and terms and conditions please visit:
www.RoyalCaribbean.com/crownandanchor
or contact our Crown & Anchor Society desk at
1.800.526.9723.

Reconnect
DON'T MISS OUT!

Use this personalized web page to share your e-mail address with us:

www.PMichaelides.LoyaltoRoyal.com

We want you to be the first to hear about the best deals, special offers and exciting new itineraries. In many cases, our special offers are only available for a short time; therefore we can only deliver them to you by e-mail.

EXCLUSIVE OFFERS COMING ONLY ON EMAIL

Reserve
YOUR NEXT CRUISE
WITH THIS SPECIAL ONE-TIME OFFER

A SPECIAL OFFER JUST FOR YOU!
Up to \$200 in onboard spending for your next
cruise vacation if you reserve by June 30th*

To introduce you to the new **Onboard Booking Bonus**, we are making it available to you from home for the month of June only. As part of this special promotion we have added many new sailing dates to your current Saving Certificates, which you can find on our website **www.RoyalCaribbean.com/specialoffers**. This one-time introductory offer can be reserved from home for any cruise departing on or after May 1, 2011, but be sure to reserve now as this offer expires June 30, 2010.*

**For more information on benefits visit us on www.RoyalCaribbean.com/crownandanchor or call 1.800.526.9723
To reserve your next cruise vacation visit us on www.RoyalCaribbean.com or call 1.888.446.7908
or contact your professional travel agent**



*Offer is valid for new individual bookings only. Must be made by June 30, 2010 for sailings beginning May 1, 2011. Credit varies by number of sailing nights. Use code AD11 for 3-5 nights, code AD12 for 6-9 nights, code AD13 for 10-14 nights or code AD14 for 15+ sailings. Offer is subject to availability, may be withdrawn without notice, and is non-transferable. This offer can only be combined with the Platinum Diamond CAS discount or a CAS Savings Certificate. This offer cannot be combined with another Onboard credit on the same reservation. Onboard credit is in U.S. dollars, with no cash value, not transferable and will expire if not used by 10:00 pm on the last evening of the cruise. Certain restrictions apply. REDEMPTION INSTRUCTIONS: When reserving through a travel agency, the applicable option code must be presented at time of reservation. Offer must be submitted to Royal Caribbean PRIOR TO FINAL PAYMENT. To redeem this offer with a Royal Caribbean Certified Vacation Planner, please use the option code so that the credit is applied to your reservation. To apply this offer while reserving on www.RoyalCaribbean.com, go through the reservation process and once on the Billing and Documentation page, enter the required information under the Coupon Information section. ©2010 Royal Caribbean Cruises Ltd. Ships registry: The Bahamas. • 5/2010